



# Annual Report | 2014



*Awaz Foundation Pakistan*

**AwazCDS**  
*Centre for Development Services*

AWAZ FOUNDATION PAKISTAN: CENTRE FOR DEVELOPMENT SERVICES

[www.awazcde.org.pk](http://www.awazcde.org.pk)

## ACRONYMS

EGTC	Educating Girls' Transforming Communities
WEECIIP	Women Economic Empowerment and Community Infrastructure Improvement project
SAFPAC	Supporting Access to Family Planning and Post Abortion Care
STAEP	Supporting Transparency, Accountability and Electoral Process in Pakistan
TVET	Technical Vocational Education training
CLEAR	Climate Leadership for effective Adaptation and Resilience
WASH	Water, Sanitation and Hygiene promotion
IUCN	International Union for Conservation of Nature
HAP	Humanitarian Accountability Network
VAW	Violence against Women
SRHR	Sexual and Reproductive Health Rights
RMT	Road Maintenance Team
CO	Community Organizations
DWRC	District Water Rights Committee
CSO	Civil society Organizations
DRR	Disaster Risk Reduction
VDC	Village Development Committee
WMC	Water Management Committee
DGG	District Governance Group
GCAP	Global Call to Action against Poverty
FP	Family Planning
PAC	Post Abortion Care

## Message from THE Key Leader



A welcome message from your key organizational leadership can be a good way to bring readers into the important accomplishments of your group.

Describe your mission here in an overview – provide a longer explanation, if needed, on the next page.

A quick summary of unique challenges or accomplishments during the year can be mentioned here. A positive tone helps – so if mentioning adversity, it's a great idea to quickly discuss how your nonprofit is overcoming challenges such as changes in funding or new

competition in the market.

Photos help a lot in this work. Personalize the connection from your nonprofit to the people who make it happen. While a studio photograph will do, think about ways to put your people in the context of your mission. Try some photos meeting with clients (get a signed release!), at a facility identified with your work, or with funders or partners: anything to make a more personal connection with the reader.

his fictional nonprofit is using lots of pictures from parks, because they provide park-based services; still, if possible, put people in the pictures. However, you also want to link the pictures with your mission, so try to make the photos reflect your work and settings as much as possible. Please note that this doesn't have to be a complicated or expensive process: the pictures used in this sample were taken with a camera phone. Nearly any camera will do for these purposes, and a less-than-perfect photo, in context, is better than the best stock imagery that fails to connect the reader to your mission.

Thanks for reading,

## Our History

In the 1990s several International Aid Agencies came forward to address the issues of poverty, disease, illiteracy and human rights prevalent in the districts of Southern Punjab. One such effort was made by the World Bank when it extended funding to a local public benefit organization in Multan for addressing the key issues. However, ineffective internal organizational systems led to a point where the partnership could no longer continue. The absence of a capable and reliable organization in the area resulted in the wrapping up of the project.

Greatly perturbed by the situation, the Monitoring and Evaluation Officer of the said organization, Mr. Mohammad Zia-ur-Rehman decided to work towards the establishment of a trustworthy organization. Behind this plan of action was a firm commitment to improve the living conditions of the local population.

Consequently, in 1995 with support from a group of like-minded fellow graduates of Bahau-din Zakariya University, Multan the foundation of Awaz Foundation Pakistan Centre for Development Services (Awaz CDS) was laid. Formal registration of the organization was finalized after 2 years in 1997 under the Voluntary Social Welfare Agencies (Registration and Control) Ordinance 1961 at Multan.

In the year 2000 the Foundation received its first funding from Hope International Canada for the implementation of a Sanitation Project in Multan. With the passage of time and with additional funding from other donors Awaz CDS gradually expanded the scale of its operations to other adjacent districts. In the year 2002 for purposes of operational ease the Foundation also finalized its registration under the Societies Registration Act of 1860.

AwazCDS follows rights based approaches for sustainable development, poverty alleviation, achieving MDGs and AwazCDS enjoys a consultative status with UNECOSOC which enables the organization to articulate the grass root-level issues in Pakistan at international forums. It is based in Multan, Punjab; AwazCDS has been working across Pakistan, with a particular emphasis on Southern Punjab. AwazCDS operates through 14 strategically located field offices in South Punjab in Alipur, Kotaddu, Vehari, Taunsa, Jampur, Bahawalpur, Mianwali, Muzaffargarh, provincial secretariat Punjab Lahore, and 2 project offices in Multan, Extension Office and one Head Office in Multan.

The organization has been instrumental in aiding the development of marginalized communities and those people affected by disasters, in particular those affected by the 2005 Kashmir earthquake and the



2010 floods. In this regard, AWAZ-CDS received a Humanitarian Excellence Award from RAKz Communication International on behalf of the Federal Chamber of Commerce & Industries Pakistan.

Some of the key areas of work include community mobilization, community health, education, capacity building and strengthening of civil society organizations, human rights and political education. The entire idea was to provide a platform to make possible and capacitate marginalized communities to raise their voices against socio-economic and political disparities of the region.

### Our Vision

“Our vision is a democratic, prosperous and peaceful society by working together with local, national, regional, international bodies and partners.

### Our Mission

“Our mission is to develop and provide integrated and innovative solutions in cooperation with local, national, regional, and international partners, which foster action and change for securing the future of the marginalized community.”

By 2017; AWAZ aims to empower 05 million people, especially children, youth and women, in situation of extreme socio-economic and political vulnerability and realize them their own potential.

### AWAZ Theory of Change 2014-2017

AWAZ Programmatic focus is on women, young people, children and socially Excluded groups (mainly elderly population, transgender and minorities)

AWAZ's theory of change is based on the belief that meaningful change in Pakistan starts with social, economic and political empowerment of communities and building essential platforms where people could realize their rights, organize themselves and strive for change in a collective manner. Whilst successful initiatives are valuable for those communities taking part, the gains made will be limited impact and possibly unsustainable if it remains confined at community level. AWAZ believes that the best opportunities for bringing meaningful change at any significant scale are through multiple stakeholders working effectively towards common goals.

## AWAZ Key Program Priorities & Strategic Intent

### Health

AWAZ aims to improve access of at least 1.2 million people to health care services (basic, Sexual & reproductive)

Sr #	Project Name	Beneficiaries
1	ASK : Access, Service And Knowledge	Direct : 24068 Indirect: 168476
2	Supporting Access to Family Planning and Post Abortion Care (SAF PAC)	Direct : 2850 Indirect: 19950

### ASK: Access, Service and Knowledge

The Access, Services and Knowledge (ASK): what young people want, what young people need is a for three years (2013-2015) and aims to contribute to achieve MDG3 (Gender equality), MDG 5 (Reduce maternal Mortality and realize Universal access to Reproductive Health (RH)) MDG 6 (Stop the spread of HIV, Malaria and TB) and the post MDG agenda.

The ASK (2013-2015) Programme targets young people in the age group 10-24 years , including underserved groups, with specific focus on uptake of Reproductive health (SRH) services in countries: Kenya, Uganda, Ethiopia, Ghana, Senegal, Yemen, Pakistan and Indonesia. Following are the major achievements:

- 26 Youth Friendly Health services on board
- 21982 young people that have received information on SRHR and SRHR service (through dance4life trajectory, E&M channels, etc.)
- 5 information channels with referral systems in place
- 50 educators capacitated through e-learning or e-support
- 20 service providers trained in youth friendly services
- 2039 participants participated in (innovative) SRHR groups for young people and internet based SRHR forums for young people
- 275000 (young) people reached by campaigns on adolescent SRHR and access to services through (community) stakeholder support of SRHR programs and YFS
- 10 policy makers that actively take young people's SRHR to the forefront of the political debate



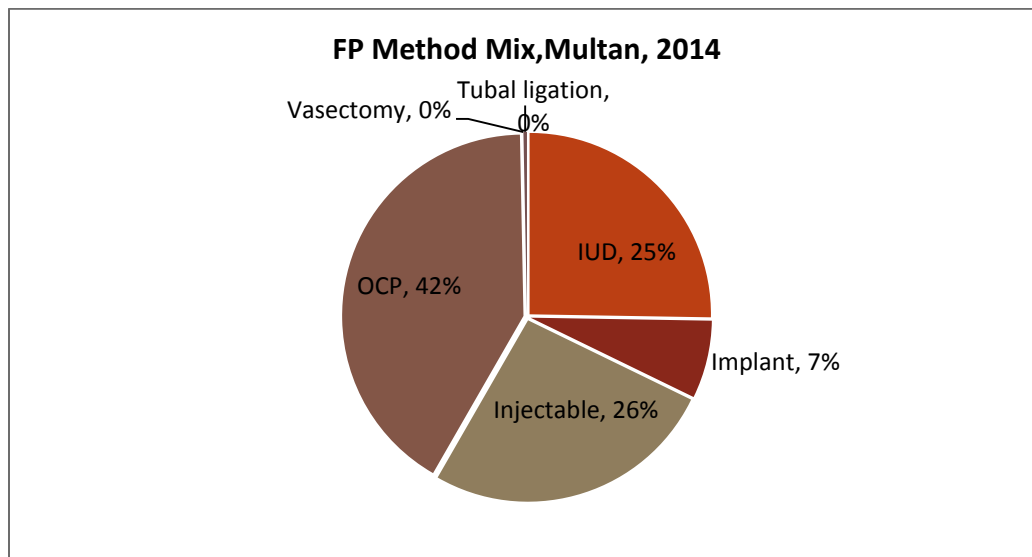


Orientation session at Girls High school in Multan

### Supporting Access to Family Planning and Post Abortion Care (SAF-PAC)

To address the unmet needs of family planning and post abortion care services in Districts Muzaffargarh and Multan, AWAZ Foundation Pakistan initiated the project **WARHI** (Women and Reproductive Health Initiative). The program aims to improve the uptake of long and permanent family planning methods and ensure that adequate good quality post abortion care services are provided to the target population. Since FP and PAC has some taboo strings attached to it the program intends to modify community attitude, behaviors and address the misgivings related to it through targeted interventions. To accomplish these objectives the program worked on a comprehensive strategy that includes providing infrastructure support, medicines and FP commodities, service providers training, HMIS support, improved monitoring mechanism and demand creation activities in close coordination with district health system. Following are the achievements under these objectives:

	IUD	Implant	Injectable	OCP	Vasectomy	Tubal ligation	Total
Total	726	176	750	1189	0	9	2850
%	25%	7%	26%	42%	0%	0%	100%



Monthly Coordination meeting with Female VHCs in District Muzaffargarh

## Education

AWAZ aims to improve access of at least 500,000 children and young people to basic & non-formal education (including life skills & SRHR education)

Sr #	Project Title	Beneficiaries
1	Educating Girls Transforming Communities (EGTC)	Direct: 2800 Indirect: 60,000
2	PARWAN	Direct: 287879 In direct: 2015153



Education is considered as a key factor in overcoming barriers that women face and the means for empowering women and bringing them into the main stream of development, but unfortunately the high levels of drop-outs at the primary, middle and secondary school level remain the milestones of journey through school education. Abandoning school girls at very early level befall as an educational wastage, because the limited literacy and numeracy skills obtained below primary level are lost by such girls, who leave the schools. Therefore, in due course they may relapse into the state of complete illiteracy. This dilemma of withdrawals, most significantly of girls, is an evidence of the fact that the education of girls is neither getting better nor serving socio-economic enhancement. Women and girls in Pakistan suffer the most in terms



of social and human development. The girls are either not enrolled into school or are withdrawn at puberty often to undertake domestic duties. This transition from adolescence into adulthood for the majority of young girls is very problematic. Education is known to play a vital part in this transition. Yet, girls of primary school age are not only precluded from school

but also lose their right to childhood.

Educating Girls Transforming Communities (EGTC) Project was implemented by AWAZ Foundation Pakistan: Centre for Development Services in district Muzaffargarh. This project focused on all girls high, middle schools & 7% girls' of primary schools of district Muzaffargarh. The ultimate goal of EGTC project was to increase the girls' retention in schools of district Muzaffargarh.

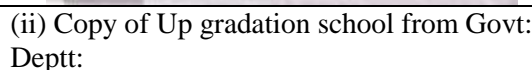
### Major accomplishments

- AWAZ decreased 10% in the girls' drop out in public schools of district Muzaffargarh in its target group
- A Research study titled "Investigating and addressing reasons for girls Dropout from schools in: District Muzaffargarh" was carried out in 200 schools of District Muzaffargarh to map and assess the status of Girls' dropout.
- End-line survey was conducted to assess the impact of program.
- 900 parents, teachers and students sensitized on girls' right to education
- 1020 community volunteers trained and started working as champions of change in their villages
- 100,000 local community members sensitized on sending their girls to schools
- 20% Physical infrastructure in girls' school of district Muzaffargarh improved

- 12 case studies developed on identified cases of the victims of dropout
- 02 policy briefs developed to recommend specific changes in the education policy
- 200 schools have 100% improved record of girls' enrolment
- 53% schools have improved record of financial and administrative affairs






وزیر تعلیم پنجاب رانا مشہود احمد خاں بچیوں کی تعلیم بارے میں آواز فاؤنڈیشن آف پاکستان کی لرننگ کانفرنس سے خطاب کر رہے ہیں۔ (لاہور 30 دسمبر 2014ء)





## Ghulwan school in District Muzaffer garh

	
<p>(i) School Was Identified During the Field Visit of PARC coordinator Ali pur (Jhalar School) Dist. Muzaffer garh</p>	<p>(ii) Application submitted by the VDCs members of the Network for provision of missing facilities</p>
	
<p>After completion of the missing facilities</p>	

## KYPs

- Under its KYPs project AWAZ has participated in Regional Campaign on Keep Your Promises on Sanitation (KYPs) Inauguration meeting 16-20 March 2013, Kathmandu – Nepal

## PARWAN Project

During the successful implementation of Program of Hamara Kal, Awaz initiated a new program “PARWAN” project in District Multan to contribute towards improving basic human rights and health status of adolescents in Pakistan. Following are the major achievements:

1. AWAZ is member of 18 networks (National and International)
2. 5 Civil Society Organizations are on board for capacity building on SRHR and SGBV

3. 224 staff members of CSOs are trained on SRHR & SGBV, Communication skills, Advocacy for SRHR/SGBV and Green Ribbon Campaign
4. 63671 Community members are sensitized on SRHR & SGBV through theatre performances, documentary session, one to one meetings



5. 80 schools (Pvt and PEF Punjab Education Foundation) are onboard for LSBE implementation
6. 8 master trainers are trained on WSWM & Paper Based LSBE,
7. 303 teachers are trained to deliver LSBE in Schools
8. 17898 Students are taught LSBE module in their schools
9. 16 YFHSC ( youth friendly health Services Centers) are established in District Multan
10. 26 Health care providers are trained on the protocols of YFHSC and value clarifications
11. Referral mechanism between schools and YFHSC is established
12. 3291 young people visited YFHSC in 2013 & 2014 for their SRHR issues
13. Up gradation of 10 Health Facilities, Dispensaries, table, chairs, Parwan visibility board for maintaining privacy in YFHSC
14. Policy Dialogue is conducted for the inclusion of LSBE in curriculum as a regular subject for Secondary and Higher Secondary Classes
15. 87 advocacy meetings with Health, Education and Population Department are conducted
16. 2 Advocacy forum are conducted for advocacy appropriate age for marriage in girls and boys
17. 2 Radio Campaigns are conducted for creating awareness on SRHR/SGBV at mass level
18. 550019 people are reached through media campaigns (print, electronic and social media)
19. International Days are celebrated to advocate for SRHR
20. Awareness raising walk is organized for the inclusion of LSBE in curriculum as regular subject

Working in alliances and networks always gives an extra frame to work in on sensitive issues like SRHR and SGBV. It also enhances the capacity and credibility of the organization for future



initiates. AWAZ believes in exploring the opportunities not only locally and nationally but also globally which reflects from our work and efforts we put in at all levels. Through these international engagements AWAZ has contributed a lot by sharing data, participating in meetings and bringing new tools and techniques to produce quality and result based work.

In 2014 AWAZ Chief Executive participated in Girls not Bride network meeting in which he shared AWAZ findings about early age marriages in South Punjab and his article was published in UK's one of the reputed newspapers "The Guardian". Being in partnership with these networks, AWAZ has strengthened its linkages with many other organizations. AWAZ's relationships with its stakeholders have been entered in to new era and the existing partnerships further strengthened. Through post 2015 framework agenda AWAZ has recommended universal comprehensive education for young people and comprehensive youth friendly health services for young people and women.

Parwan Alliance has been the strength of the Program and their capacities have been built and technical support is provided on identified needs on the regular basis. Through their enhanced capacities on SRHR and SGBV they are getting national and international opportunities in terms of new Projects and scholarships. Aman welfare organization is one of Parwan CSO submitted the proposal to UK based organization "Advance for Youth" on SRHR issues of youth and they have been shortlisted for the further process and their Chief Executives also availed the opportunity for exposure visit to Nepal, where SRHR issues were also discussed.

To know more about our work please visit D4L at

<http://www.facebook.com/D4L.pakistan?fref=ts>

Face book: <http://www.facebook.com/awazcds>



## Gender, Governance & Accountability

AWAZ aims to build effective, transparent, and accountable governance that addresses issues of at least 200,000 women ,youth and socially excluded groups and improve social equity and rule of law

Sr #	Project Title	Beneficiaries
1	Women Economic Empowerment Community Infrastructure Improvement Project (WEE-CIIP)	Direct: 2975

		In-direct: 95,000
2	Supporting Transparency accountability and electoral process in Pakistan (STAEP)	Direct: 17,000 In-Direct: 35,000
3	Campaign to stop Violence Against Women	

## Women Economic Empowerment Community Infrastructure Improvement Project (WEE-CIIP)

Women in Southern Punjab women are denied from their right of inheritance which also creates hurdle in their economic empowerment. Only 1.3% Women are given a little in the name of Inheritance in south Punjab. 81% women want to get their share of inheritance to solve their economic problems but remain quite due to social obligations (Study on “Denial of Women’s Right of Inheritance Enhancing their Vulnerability to Domestic & Societal Violence” by AwazCDS).

Awaz CDS is already working with poorest of the poor and marginalized communities of the

southern Punjab for community development initiatives and its field offices are situated in Vehari, Multan, Muzaffargarh, D. G. Khan & Rajanpur districts.

Awaz CDS’s particular mission is to develop and provide integrated and innovative solutions for sustainable development in cooperation with local, national, regional and international partners, and through them to foster action and change for overcoming marginalized rural people’s economic, social, political, and physical vulnerabilities. This mission is translated into outcomes by analysis of the particularities of poverty and vulnerabilities in the target area of

southern Punjab. In its WEE-CIIP program, AWAZ has two target groups (a) Poorest of the poor women of the rural community such as widows, divorced, separated, women with disabled family heads, abundant and destitute women who are the head of the family and do not have adequate income to maintain their livelihood (b) community at large who will use roads and infrastructures maintained year



round by the project. AWAZ has followed community based approach by involving the local government/union council and community in the implementation, monitoring and evaluation. The project followed 2 years rotated cycle to allow women to enter in the project, gain



adequate confidence, acquire necessary skills, accumulate startup capital, and initiate entrepreneurship activities and exit from the project as self-employed person. In their vacant place new group of destitute women entered in the project. This has allowed the project to provide maximum opportunity to other destitute women of the project operational area. In this program AWAZ focused 50 Union Councils, maintained 5416 KM Earthen Road- and provided job opportunities to 1875 women.

### Following were the main achievements:

- 1875 Road Maintenance Teams (RMTs) identified as per criteria and appointed for work for 2 year each phase.
- 15 km earthen road was paved by parliamentarian after involvement of the relevant departments in the project .
- RMTs linkages developed with service providers social welfare, women crises center, Bait- ul- Maal and MFIs. RMTs initiated business of Jewelry and Cosmetics Shop, Cloth Shop/ Embroidery/ Tailoring, Crockery Shop, Tenting and Wedding decoration material Shop, Poultry, Spinning Machine, Tea stalls/ Sweets Shop and Contract Land
- 32 Self- help Groups established for employment creation to other women by supporting self - help group activities, 32 women get loan and strengthen their businesses
- 1875 RMTs got businesses management training, Basic Human Rights, Health & Hygiene and Gender roles.
- RMTs stopped 76 early age marriages,
- 517 women built latrines in their houses on self- help basis and aware on health and hygiene issues;
- 38 hand pump installed on self- help basis.
- 500 RMTs have taken training on business management and lube changing from Shell Tameer.
- 50 UC secretaries and 40 CBOs members got training on gender, development and planning
- 4 District Advisory Committees (DACs) formed and notified.

Tehsil	Animal Rearing	Retail Outlet	Agriculture	Other Business	Unsuccessful business	RMTs not received saving. partially or fully	Total RMTs
<b>Vehari</b>	167	190	35	121	7	35	555
<b>Kot Adu</b>	19	48	4	23	12	14	120
<b>Ali pur</b>	48	8	4	7	8	15	90
<b>Jampur</b>	26	17	21	9	7	10	90
<b>Total</b>	454	403	153	257	51	92	1410





A rural women is changing oil in motor bike at village level under WEE-CIIP project



## Case Study : Revival of Happiness

My husband and all those who criticize me now greatly appreciate me the way I tackled with bitter realities of life with huge confidence and uplifted the family from crucial stage. It was definitely a critical journey but now I am very glad the way I contributed to overcome all these difficulties faced by my family. Time has changed and now my house is full of happiness. Now I am the decision maker of my family including all social & economic matters says Buksh Ellahi.

Baksh Ellahi was born in 1963 in Union Council Shah Pur Ubbah of Tehsil Shujabad in District Multan. I opened my eyes in a very deprived home. However my parents did best for me within the limits of their resources. I got married by the will of my parents with Faiz Ahmed Zafar and shifted to my new house at chak sardar pur of similar union council in 1990 with lot of hopes for the happiness of better life. My husband worked in fields (Contract Land) and I looked after the home.

Life was running smoothly with my husband, but my in-laws created issues when I had no kids even after the nine years of marriage. It was a really tense situation for me but the support of my husband at this stage was very positive for me. After nine years of stressed period almighty ALLAH blessed me a beautiful daughter and after her three years I also gave birth to another daughter. My in-laws again burst on me when I had no son, on the basis of that they made second marriage of my husband. I got separation after the second marriage of my husband and went back to my parent's home.

I worked hard to make my both ends meet and to fulfill the basic needs of my daughters. I started working in the fields, & involved in wheat harvesting, cutting bushes, cotton picking and could hardly scrape Rs. 2500/- on monthly basis. I could barely make ends meet on this meager income. I stopped the education of my elder daughter.

In May 2011, I came to know that an organization named as AWAZ Foundation Pakistan was offering employment for vulnerable deprived women, but for that you must fall in their selection criteria. I took part in that process, entered in interview process and luckily got selected for that job of earthen road maintenance work. The people of Shah Pur Ubbah were not very receptive to the idea of female working on earthen roads, they pointed fingers on me and spread all sorts of rumors, but I had my brother's support.

I regularly started to perform my duties. I took a relax breath at time of receiving 1st salary. "I love my work, getting paid for doing something for my area. In order to generate additional income, I also did hand embroidery work. With my job and hand embroidery work I steadily strengthened my financial position and enhanced my capacity to meet my daily expenses. I have re-admitted my daughter to school.

When I gradually becoming more economically strong, my husband contacted me for the settlement purpose and he told me that he was suffering from diabetes and was not able to earn the money, he second wife and two children were dying of hunger. I recalled him his and his family attitude, he regretted for his and his family bitter attitude with her. With my husband's and in-laws several apologies and efforts of my brothers I had settlement with my husband. He took me and my daughters with him to his house.

Awaz foundation Pakistan team has brought great courage in me to compete against vulnerable condition. Despite of my settlement with my in laws, they did not stopped blaming me for not having son, some time I also consider myself as responsible for this, but the gender equity and human rights training conducted by AWAZ enabled me to understand all realities and rights regarding male and female. When I shared this information with my husband and other family member, they also got clear understanding regarding this. After that they had never made me responsible for not having my son.

When AWAZ arranged "Basic business management training" I also participated in that and learned various business related skills. I have planned business (general store) as an enduring solution of livelihood. I initiated my business right after receiving my saving; with the passage of time my business is flourishing day by day. Now ALHAMDULILLAH I am earning more than Rs. 7000/- per month. "I am happy with what we have. We are in a much better financial position than we have been in years.

This program added many positive things in my social life; I learnt about the usage of mobile phone and enjoying its benefits, due to this mobility factor now I am more social, participate in community social events (marriages, deaths, mela, Urs, etc) I have better linkages with area fellows. After the capacity building training, I also got confidence to go in Government offices, bank, NADRA, UC office, Hospitals etc..) vendors' dealing, customers etc.

Now peoples' perception regarding this program and my character has also changed positively as they have seen that this program has add lot of betterment in the lives of vulnerable women. Now community members have keen interest to participate in this program.

I am happy that I can control my destiny now.



## Supporting Transparency accountability and electoral process in Pakistan (STAEP)

In order to ensure that democratic processes in Pakistan are more open, inclusive, efficient and accountable to citizens AWAZ initiated Supporting Transparency Accountability and Electoral Process in Pakistan project in District Muzaffargarh.

The focus of the project was to enhance the effectiveness of Government in addressing the critical challenges now facing Pakistan by increasing citizen's participation in ensuring transparency & accountability of elected & Public Institutions. Program main focus was on

1. Governance Monitoring
2. Advocacy on Issues through Constituency Relation Group (CRG) at Constituency Level
3. Advocacy on Issues through District Governance Group (DGG) at District Level
4. Practical implementation of Right to Information
5. Community mobilization to participate in election and
6. Election Observation

The citizens use Right to information under article 19-A of the constitution to ensure practical implementation of the law incorporated in the constitution of Pakistan.

The Group mobilized community to ensure their participation in Electoral processes by getting register their CNICs, & Vote & then to cast their votes effectively. In Election observation the transparency of elections is observed through trained observers.

## Campaign to stop Violence against Women

AWAZ has launched several advocacy and awareness-raising campaigns at the national and International level

- Campaigns for CNICs and voter registration of women on regular basis.
- Campaigns for ensuring and maximizing women's representation in local government elections
- Campaigns for a peaceful and tolerant Pakistan
- Campaign on ending child marriages in the world / Pakistan
- Celebration of International Women and Human Rights days
- Capacity building of rural communities on Gender, Human rights and women rights and their economic development
- AWAZ collects data on Violence against women in south Punjab through daily national news papers
- "Leave no one behind campaign" under GCAP-Pakistan

## "Together for Equality & Leave No one Behind" Campaign GCAP- Pakistan

AWAZ Foundation Pakistan ([www.awazcds.orhg.pk](http://www.awazcds.orhg.pk)), a national CSO leads the GCAP in Pakistan ([www.gcappakistan.net](http://www.gcappakistan.net)) that is comprised of more than 435 community based organizations. GCAP-Pakistan also includes alliances and networks like Pakistan Development Alliances ([www.pda.net.pk](http://www.pda.net.pk)), Human Resource Development Network ([www.hrdn.net](http://www.hrdn.net)), People's Awareness and Rights Committees (PARC-Network) and Inter University Consortium on Promotion of Social Sciences (IUCPSS). AWAZ remained the lead agency on behalf of Beyond 2015 and led the post 2015 consultative process in Pakistan during 2012-2013.

### **Highlights of the activities carried out during Leave No one Behind Campaign**

- VIDEO DOCUMENTARY on “Together for Equality & Leave No One Behind”
- VIDEO SONG ON “LEAVE NO ONE BEHIND”
- Video Documentary on MDG’s progress & LNOB campaign in collaboration with VSO
- AWAZ launched mass mobilization campaign “Leave No One behind” across Pakistan during in Southern Punjab and Lahore (Sep-Nov 2013)
- Radio programs on Leave No One Behind – Song was aired many times
- The Pakistan We Want Beyond 2015- National report published and disseminated across the country and among selected stakeholders across the world.
- Pakistan Development Alliance kicked off LNOB campaign in, Balochistan is lagging behind to achieve Millennium Development Goals (June 2014)
- GCAP-Pakistan organized launching ceremony of Research Report “The Pakistan We want Beyond 2015” at National Secretariat, Islamabad; (February 14, 2014)
- Dialogue organized Pakistan Millennium Development Goals Status and Post-2015 Development Framework; QAU, Islamabad (November 07, 2014)
- Dialogue organized Pakistan Millennium Development Goals Status and Post-2015 Development Framework; LUMS, Lahore (November 14, 2014)

Plz visit the following links to see the video documentary, video song under the LNOB campaign.

<https://vimeo.com/75376421>

<http://awazcds.org.pk/aisa-koi-pal-lnob-song-awazcds/>

<https://vimeo.com/90211184>

People from CSO’s, media, & government expressed their views at the launching ceremony of the report and said that the post 2015 global framework is important and need lot of discussion and debate, whereas MDGs have no relevance with your country where we are not even able to reduce poverty . The reason for low progress is low investment in the sectors. Poor and weak governance is responsible for this delayed or no progress on MDGs. We need to more focus on Post 2015 Development Framework agenda, based on people’s recommendations.<sup>1</sup> 1000 copies of the report were published and disseminated among GCAP member organizations and related stakeholders. This can downloaded via link <http://awazcds.org.pk/the-pakistan-we-want-beyond-2015/>

Dialogue on **“Pakistan Millennium Development Goals Status and Post-2015 Development Framework”** was jointly organized by AWAZCDS-Pakistan, Pakistan Development Alliance, Global Call to Action against Poverty (GCAP) Pakistan, Inter University Consortium for Promotion of Social Sciences (IUPCSS) and National Institute Historical and Cultural Research- Quaid-e-Azam University; where Convener Pakistan Development Alliance and Regional Coordinator Global Call to Action Against Poverty Mohammad Zia Ur Rehman informed that Pakistan is far away from achieving 25 out of 34 targets under the Millennium Development Goals (MDGs) that are a set of 8 goals adopted by 189 countries, including Pakistan in 2000 and to be achieved by

2015. He also said that “Pakistan is spending less than 2pc of its gross domestic product on realization of MDGs whereas it requires spending more than 10pc for the next 10 years to achieve the target,<sup>2</sup>. For further details please visit the following links.

<http://www.thenews.com.pk/Todays-News-6-282931-Inclusion-of-womens-empowerment-topics-in-curriculum-demanded;>

[http://nation.com.pk/islamabad/08-Nov-2014/academicians-role-sought-for-awareness?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+pakistan-news-newspaper-daily-english-online%2F24hours-news+%28The+Nation+%3A+Latest+News%29;](http://nation.com.pk/islamabad/08-Nov-2014/academicians-role-sought-for-awareness?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+pakistan-news-newspaper-daily-english-online%2F24hours-news+%28The+Nation+%3A+Latest+News%29;)

[http://e.dunya.com.pk/detail.php?date=2014-11-08&edition=ISL&id=1377177\\_80225999;](http://e.dunya.com.pk/detail.php?date=2014-11-08&edition=ISL&id=1377177_80225999;)

[http://www.naibaat.com.pk/ePaper/islamabad/08-11-2014/details.aspx?id=p2\\_07.jpg;](http://www.naibaat.com.pk/ePaper/islamabad/08-11-2014/details.aspx?id=p2_07.jpg;)

Nawaiwaqt - Daily Urdu ePaper - Lahore, Islamabad, Karachi and Multan editions

Balochistan is lagging behind to achieve Development Goals

<http://www.balochistanexpressquetta.com/2014/06/14/balochistan-is-lagging-behind-to-achieve-development-goals/>



**Dialogue on “Pakistan MDGs Status and post 2015 Development Framework”  
Lahore University of Management Science (LUMS) Lahore**



Students of local school in Multan promoting Girl's Right of Education on walk under "Leave Noone Behind" Campaign

## Climate Justice

AWAZ aims to foster resilience amongst at least 20,000 households in its targeted communities which mitigates risks of hazards and impacts of climate change

Sr #	Project Title	Beneficiaries
1	Advocacy	25000
2	CLEAR project	

## Advocacy initiatives

- ❖ Land and tenants' rights issues
- ❖ Safe drinking water rights
- ❖ Sanitation and Hygiene
- ❖ Beyond 2015 development Agenda
- ❖ Green Pakistan through plantation in CLEAR project



AWAZ participated in **Kathmandu Declaration on Financing**



**Local Adaptation to Climate Change, 8th International Conference on Community Based Adaptation to Climate Change, 26th to 30th April 2014.**

Main focus was on the adaptation of finance to be based on the principles of equity, urgency, efficiency, adequacy, additionally, transparency, gender sensitivity, accountability, inclusivity, participation, sustainability, as well as pro-poor, locally



driven, and based on sound scientific and indigenous knowledge, and human rights as well as democratic, participatory, and inclusive processes.

- Funding must reach local communities and target the most vulnerable. Financing local adaptation can only succeed if it is led by the most vulnerable and disadvantaged countries and communities, tailoring approaches to context-specific needs.
- Special attention must be paid to the needs and priorities of the most vulnerable and disadvantaged communities and groups, including the poor, women, children, youth, indigenous people, landless people, persons with disabilities, who should also be empowered to access resources for adaptation.
- Stakeholders must be able to access information about availability, deployment and utilization of adaptation funding to ensure mutual accountability and transparency, including tracking financial flows at all stages.
- There is a need to guard against maladaptation, including ensuring adaptation finance in fragile states is protective and adheres to 'do no harm' principles. Care should be taken, including through strong environmental and social safeguards and robust multi-stakeholder consultation processes, to ensure that adaptation projects do not increase the vulnerability of other communities both within and across national borders.



## Food Security& Livelihoods

AWAZ aims to facilitate at least 500,000 people through interventions that lead to sustainable income generation.

Sr #	Project Title	Beneficiaries
1	Technical Vocational Educational Training (TVET) Project	Direct: 1510 In-Direct: 10570
2	Advocacy events	60000

### Technical Vocational Educational Training (TVET) Project “Socio-economic development through investing in human capital in South Punjab”

The transition from school to the labor market in Pakistan is not smooth; the youth unemployment rate is higher than the adult unemployment rate; many young people work in the informal sector as unpaid family workers, casual wage workers; and female youth are in worse shape than their male counterparts on various employment dimensions<sup>3</sup>. Education plays an increasingly important (though still relatively small) role in occupational attainment for women, cognitive skills are found to have substantially high payoffs. Therefore AWAZ aims at strengthening TVET institutes through building trainees soft skills through life skills training.



<sup>3</sup> [http://www.adb.org/Documents/PRM/Working\\_Papers/wp-03.pdf](http://www.adb.org/Documents/PRM/Working_Papers/wp-03.pdf)

the project has targeted rural women and youth belonging to poor, marginalized and vulnerable communities, and work with TVET, private sector, government and civil society organizations to enhance their employability and income generation skills and opportunities.

320 youth and rural women were provided training through government, semi-government or private TVET bodies through three and six months training courses.

## Achievements

- Eight disciplines with high demand for vocational training prioritized
- Eight new/ improved curricula developed
- 100 TVET staff trained on 8 improved curricula
- 320 youth and rural women trained in eight priority vocational disciplines in courses ranging between three to six months.
- 40% of all TVET graduates securing apprenticeship/internships ranging between one – three months
- Four District level Coordination Committees established and are providing advice and guidance to TVET bodies

## Water, Sanitation & Hygiene (WASH)

AWAZ aims to improve equitable and sustainable access of at least 500,000 communities to Water, Sanitation and Hygiene services

## Advocacy

At national level, efforts related to our work, AWAZ Chief Executive is appointed as member of Punjab Commission on the Status of Women on February 21, 2014 and the same was announced on international women day, the 8th March 2015. Please find the links of PCSW's at <https://www.facebook.com/pcswpb> or website at [www.pcsww.gov.pk](http://www.pcsww.gov.pk). Chief Executive has attended the commission meetings and also selected as member of the monitoring and accountability committee of the commission on CEDAW, ICPD PoA and MDGs/ SDGs. The role of Chief Executive was to update the members of commission on processes of SDGs and CPD. We have also developed the questionnaire to take the follow up from various departments of government of Punjab on the indicators set for the fulfillment of commitments made under CEDAW, ICPD PoA and MDGs/ SDGs etc. In monitoring

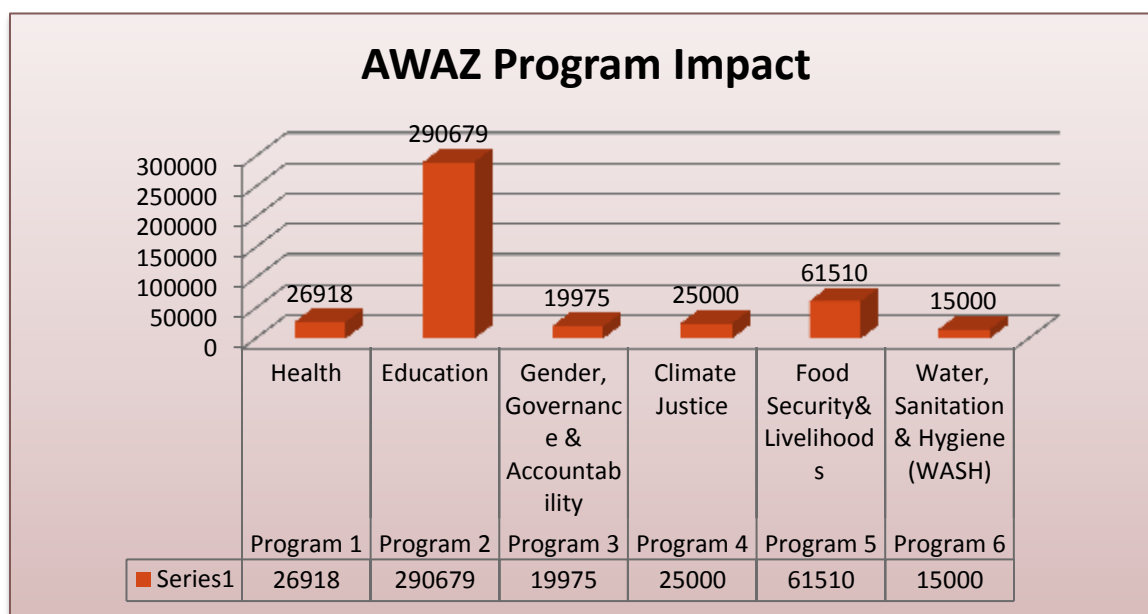


tool AWAZ contributed in highlighting the challenges regarding young peoples' especially girls right to education, youth friendly health services, sexual and reproductive health and rights etc. The questions like what steps have the Government taken to initiate and monitor the reform of text books to eliminate all gender-based stereotypes? Have gender issues and sensitivity trainings been made an integral and substantive component of all teachers training? Gender sensitized budgets and allocations of other resources for girls and women empowerment? Measures for the elimination of early, child and forced marriages etc.

To know more about our work please visit our website at: [www.awazcds.org.pk](http://www.awazcds.org.pk)

## Program Impacts

"The chart below shows number of beneficiaries engaged in each program area"



## AWAZ Memberships in 2014:

### Pakistan Development Alliance:

AWAZ Foundation became member of PDA in 2014, PDA is an alliance of national level NGOs working together on developmental and rights based approaches to address issues in governance and accountability"

### PAPAC

AWAZ Foundation Pakistan became member of PAPAC in 2014; PAPAC is an acronym of Pakistan Alliance for Post Abortion Care, it's the alliance advocate for the provision of post abortion care in health facilities throughout Pakistan with the help of its partner organizations

The concept and exercising of “effective” citizenship is only in its infancy. Whilst there are some positive trends in governance and accountability, the decentralization process and some opening up of space, it feels fragile and has yet to penetrate through society to yield benefits for the poor and marginalized. Recent years have seen significant humanitarian crises due to conflict stemming from military counter-insurgency actions in northern regions with around 2.3 million being displaced in 2009, almost one million in 2010 and recently displaced one million people from North Waziristan as a result of military operation ‘Zarb e Azb’.

The Country’s capacity to respond to disasters remains weak and government bodies charged with managing this are trying to establish themselves. The situation will continue affecting South Punjab.

“AWAZ aims to empower 05 million people, especially children, youth and women, in situation of extreme socio-economic and political vulnerability and realize them their own potential. Our investment in Program 1, 2, 3 and 5 (see chart above) are designed to help us reach this goal.”

Our critical role is to enable women workers to increase their productivity and incomes, get recognition under labor laws and become eligible for social protection. The emphasis is on providing technical support, undertaking advocacy for women's economic empowerment through gender-responsive budgetary allocations, and incorporation of women's concerns into the macro-economic policy framework and social protection programmes. AWAZ not only raises its voice at National level but also at International level conferences.

## Articles in International Newspaper

### Pakistan's slow but steady progress on ending child marriage

AWAZ Chief Executive wrote an article in the leading Newspaper on 2nd June, 2014: global development, The Guardian, British Daily Newspaper, He wrote that “Pakistan proposed to end child, early and forced marriage by 2030. It is an ambitious vision, but it will not become a reality unless commitments turn into action.” He further wrote: “We also need to ensure that every child has access to education. When girls have safe, quality and accessible schooling, their parents are more likely to choose education over marriage. And the benefits are clear: just one extra year of secondary schooling alone boosts girls' earning potential by 15-25%, helping to break the cycle of poverty. And when mothers have at least seven years of education, their children are less likely to die before their first birthday “

The future for girls in Pakistan can be bright if the government backs



Pakistani students sing songs during a lesson. Child marriage often spells an abrupt end to pupils' education. Photograph: Nathalie Bardou/AP

The Council of Islamic Ideology (CII), one of Pakistan's most influential religious and constitutional bodies, has announced that girls are ready for marriage the moment they reach puberty.

up its recent outspokenness on ending child marriage with action. We need strong laws that make marriage before 18 illegal and a comprehensive plan to make this a reality. Anything short of this will simply be lip service. Details are as follows:

In order to read the complete articles please visit the below link:  
<http://www.theguardian.com/global-development/2014/jun/02/pakistan-progress-ending-child-marriage>

### **International Conferences Attended by AWAZ**

AWAZ has attended the following events at International level:

- Asian CSOs Planning meeting on HLP process follow up 18-19, February 2013, Jakarta, Indonesia
- Regional Campaign on Keep Your Promises on Sanitation (KYPS) Inauguration meeting 16-20 March 2013, Kathmandu – Nepal
- Regional planning meeting with SAARC Secretary General and Directors to brief KYPS campaign as member of Regional Campaign Coordination Team March 21, 2013 Kathmandu – Nepal
- CSOs Outreach and Engagement with High Level Panel at Bali 21-28 March 2013, Lead the Means of Implementation Roundtable attended by 5 HLP members and CSOs from across the world.
- Participated in UN 46th session by Commission on Population & Development during April 20-26, 2013 at UN Headquarters, New York, USA
- Participated in Global Citizen's Movement conference 10-13 November 2013 at Johannesburg, South Africa
- Participated in the 47th Session of Commission on Population and Development at United Nation's Headquarter at New York as part Official delegation of Government of Pakistan during April 5-12, 2014.
- Participated in exposure visit of Malaysia – Kuala Lumpur to study sexual and reproductive health & rights education programs and youth friendly health services being provided by the government organizations during 18-23 December 2014 as member of official delegation managed by Rutgers World Population Foundation – Netherlands



## Resources and Financial Management

**Deloitte.**

**M. Yousaf Ali Shahid & Co.**  
Chartered Accountants  
17/Floor, Model Town  
Faisalabad Road,  
Multan  
Pakistan

Phone: +92 (35) 411 40111  
+92 (35) 411 40112  
Fax: +92 (35) 411 40113  
Email: www.deloitte.com

**AUDITORS' REPORT TO THE BOARD OF DIRECTORS**

We have audited the annual balance sheet of AWAZ Foundation Pakistan: Centre For Development Services ("the Foundation") as at June 30, 2014 and the related income and expenditure account, cash flow statement and statement of changes in associated funds together with the notes forming part thereof (hereinafter referred to as "the financial statements") for the year then ended.

It is the responsibility of the Foundation's management to establish and maintain a system of internal control, and properly and promptly present the financial statements in accordance with the approved accounting standards as applicable in Pakistan. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards as applicable in Pakistan. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes reviewing the accounting policies used and significant estimates made by the management, as well as, evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

In our opinion the financial statements present fairly in all material respects the financial position of the Foundation as at June 30, 2014 and of its deficit, its cash flows and its accumulated funds for the year then ended in accordance with the approved accounting standards as applicable in Pakistan.

The financial statements of the Foundation as at and for the year ended June 30, 2013 were audited by another firm of Chartered Accountants whose report dated May 31, 2013 expressed an unqualified opinion thereon.

*M. Yousaf Ali Shahid*  
Chartered Accountant

Engagement Partner:  
Tahir Iqbal

Multan  
Date: February 26, 2015

Member of  
Deloitte Touche Tohmatsu Limited

**AWAZ FOUNDATION PAKISTAN: CENTRE FOR DEVELOPMENT SERVICES**  
**INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE YEAR ENDED JUNE 30, 2014**

Name	Report	Report	Consolidated	
			2014	2013
			Report	Report
<b>Income</b>				
Grant income	14	887,223	129,945,843	130,522,966
Other income	13	14,154,882		14,154,882
		14,711,883	129,945,943	144,677,848
<b>Expenditures</b>	14			
Program cost		2,567,690	47,167,799	49,753,293
Staff salaries		1,480,630	49,889,816	53,349,846
Office rent / Warehouse rent		224,811	3,516,329	4,261,540
Utilities		14,820	1,138,926	1,133,549
Office supplies		305,297	1,514,780	1,829,097
Communication		924,880	1,267,888	2,182,568
Travel		8,859	165,332	176,181
Audio and video equipment		178,556	636,254	812,710
Stationery and photocopies		81,291	642,128	703,449
Bank charges		117,805	38,697	154,562
Management cost		2,513,192	767,556	3,278,748
Depreciation		2,408,777		2,465,775
Transport and transportation		1,617,701	21,566,866	23,624,569
Audit fee		165,328	191,274	387,192
Bad debts		373,486	284,508	727,944
		17,247,283	129,888,297	146,235,596
<b>(EXCESS) / surplus for the year</b>		<b>(2,636,400)</b>	<b>1,977,646</b>	<b>(1,557,748)</b>

The annexed notes from 1 to 18 form an integral part of these financial statements.

*Tahir Iqbal*  
Engagement Partner

*M. Yousaf Ali Shahid*  
Chief Executive

**AWAZ FOUNDATION PAKISTAN: CENTRE FOR DEVELOPMENT SERVICES**  
**CASH FLOW STATEMENT**  
**FOR THE YEAR ENDED JUNE 30, 2014**

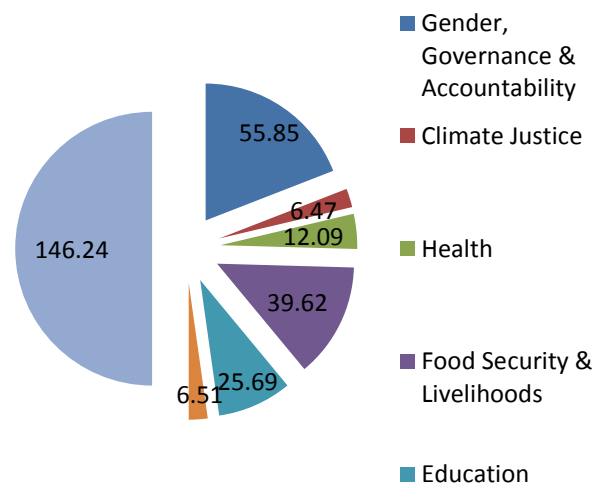
	2014 Report	2013 Report
<b>A. CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net cash for the year	(1,317,700)	(18,723,811)
Adjustments for:		
Depreciation	2,408,772	2,851,311
Loss on disposal of property and equipment	332,125	
Capital gains transferred to income	(565,829)	(226,193)
	300,538	(1,098,713)
(Increase) / decrease in current assets:		
Advances, deposits and other receivables	(447,238)	(2,321,782)
Grant receivable from donors	(145,036)	967,927
(Increase) / decrease in current liabilities:		
Unearned income	(1,767,987)	2,831,836
Creditors, accrued and other liabilities	1,846,209	761,687
	1,483,828	1,279,687
Net cash from / (used in) operating activities	2,354,134	(6,942,486)
<b>B. CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Additions to property, plant and equipment	(2,883,615)	(3,348,599)
Proceeds from disposal of property and equipment	1,617,800	82,561
Net cash used in investing activities	(1,244,815)	(3,266,038)
Net increase / (decrease) in cash and cash equivalents (A-B)	1,109,319	(10,168,694)
Cash and cash equivalents at beginning of the year	1,429,578	11,768,072
Cash and cash equivalents at end of the year	2,538,897	1,600,178

The annexed notes from 1 to 18 form an integral part of these financial statements.

*Tahir Iqbal*  
Engagement Partner

*M. Yousaf Ali Shahid*  
Chief Executive

## Budget 2013-2014 (As per Strategic Program)



## AWAZ BOARD OF DIRECTORS

The governing body currently consists of eight highly reputed members. The board evaluates and examines the Chief executive's and organization performance annually. , To build a bridge between the full board and the management, the board has appointed three of its members to a Board Committee. This body meets with the management at least once a month and prepares the decisions for the full board. During the reporting period, the full board met twice



**Professor Dr. Nasira Jabeen  
(Chairperson)**

*Dr. Nasir Jabeen is a professor of Public administration and Director of the institute Administrative sciences as well as the Human Resource development center at the university of Punjab, Lahore Member since 2011.*



**Mr. Maqbool A. Babri,  
Vice Chairperson- Chief**

*Executive of "The Konsultants" a Lahore based Management Consulting Group. Teaches 'Change Management' in the University of the Punjab, Member since 2011*



**Mr. Khalid Saeed (Treasurer)**

*He remained as head of physiology and sociology Department in B.Z. University Multan. Member Since 2011.*



**Mr. Muhammad Zia-ur  
Rehman (Secretary)**

*Founder and chief executive of AWAZ CDS Pakistan. He is also National and Regional coordinator for GCAP South Asia Chapter*



**Ms. Sayyada Mujeeba Batool,  
Member-**

*She is the Managing Director of 'The Inventure Private Limited'- A Consulting Firm, Member since 2011*



**Dr. Rashda Qazi  
(Member)**

*She is PhD in linguistics and currently working as Principal of Government Institute of Commerce for Women D G Khan Member since 2011*



**Dr. Alwen Vincent Murad,  
Member**

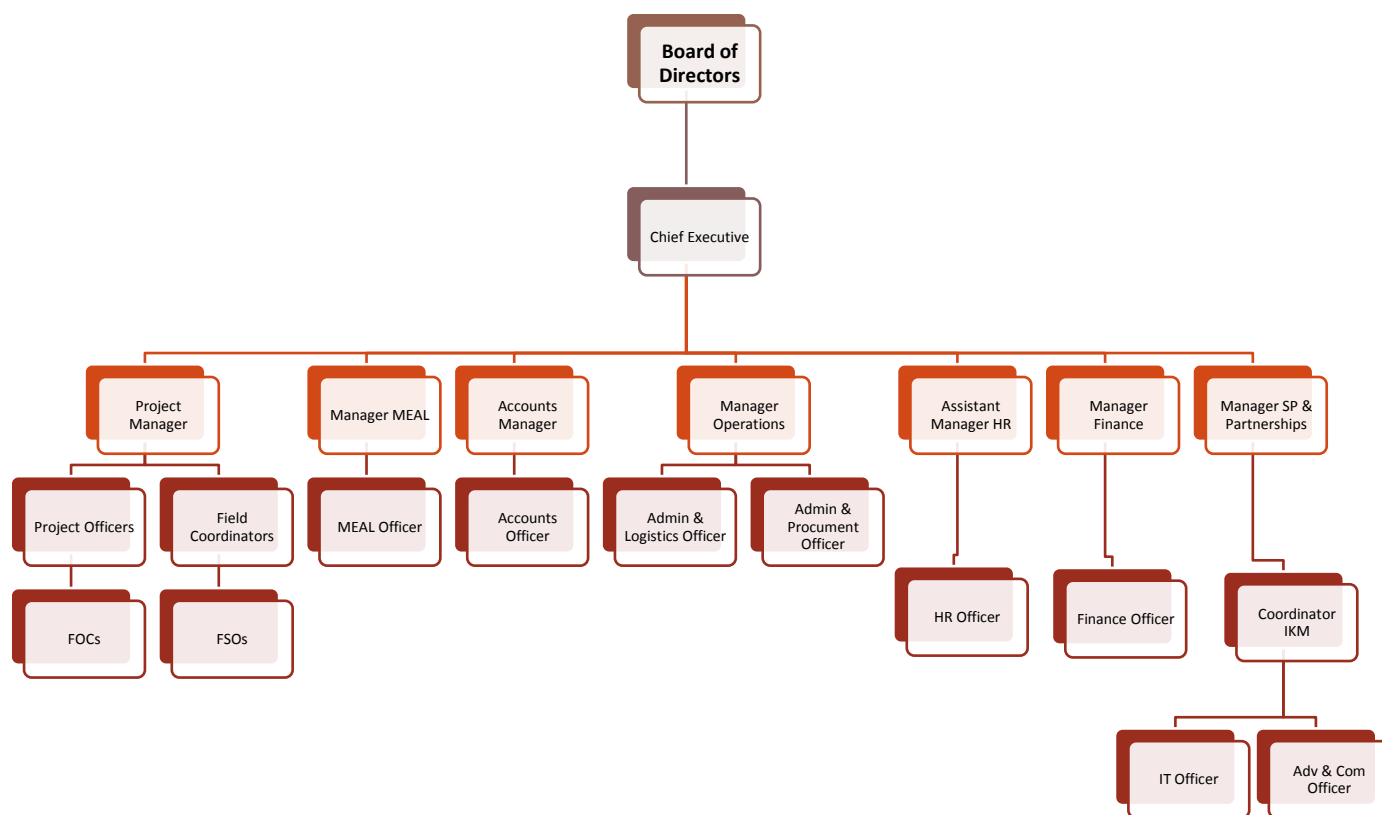
*He remained as Executive Secretary of Justice & Peace Commission of Pakistan for three years and currently working as freelance development consultant. Member Since 2011*



**Mr. Babar Shah Khan  
(Member)**

*He is Masters in Business Administration since 1980. Currently he has been leading Participatory Integrated Development Society (PIDS) in Quetta as Founder and CEO.*

## ORGANOGRAM 2013



### “Volunteering connects you to others”

Unpaid volunteers are often the glue that holds a community together. Volunteering allows you to connect to your community and make it a better place. Even helping out with the smallest tasks can make a real difference to the lives of people, animals, and organizations in need. And volunteering is a two-way street: It can benefit you and your family as much as the cause you choose to help. Dedicating your time as a volunteer helps you make new friends, expand your network, and boost your social skills. Become a part of AWAZ by accepting its membership.

- Volunteer at AWAZ with community mobilization, education and Health programming
- Volunteer in the office with phone calls to our community
- Volunteer at AWAZ with PARC networks

Please visit our website at [www.awazcds.org.pk](http://www.awazcds.org.pk) to learn more, call the office at +92 (61) 4585471-3 or send us an e-mail at [info@awazcds.org.pk](mailto:info@awazcds.org.pk) or visit our office at Jhok Fazal-e-Balqees, Bhutta Market, Near Shahshams park, Eid Gah Road, Multan - Pakistan

## Our publications

